



*Harmonize the efforts in regional level in providing freedom of expression and access to information*

*Establish long term cooperation for exchange of research, data, information and for mutual support regarding freedom of expression and access to information*

*Embrace the measures that collectively contribute to a more resilient and informed society*

*Provide support and platform to actions in support to freedom of expression and access to information.*

Priority I

**Power of the  
Media influence  
in the *Change* of  
regional Mind-set**

---

**GOV**

*To promote a more informed and engaged citizenry by building trust requires transparent and reliable information, making the fight against disinformation pivotal for the health of democratic societies.*

**CSO**

*To continue contributing significantly to building a resilient society that is better equipped to confront and counteract the challenges posed by disinformation.*

**WBF**

*To support projects that deal with investigative journalism, and citizen journalism plays a vital role in maintaining a pluralistic information landscape.*

**MED**

*To recognize disinformation as a discernible pattern of coordinated and intentional behavior.*

**GOV**

*To harmonize the efforts in combating the disinformation.*

**WBF**

*To support projects on topics dealing with the past.*

Priority II

**Media contribution to disturbance of social cohesion through disinformation and un-verified facts/sources**

---

**GOV**

*To strengthen cooperation between media and governments in coordinating responses & implementing measures that strike a balance between protecting the public from disinformation and safeguarding freedom of expression.*

**CSO**

*To empower citizens to be discerning consumers and responsible creators of digital content, fostering a more informed and resilient society.*

**MED**

*To extend diverse media outreach through unconventional channels, moving beyond reliance solely on traditional media platforms.*

**WBF**

*To provide a dialogue platform such as advocacy events that contributes to the change of regional mindset.*

**MED**

*To strengthen cooperation with major tech companies to combat disinformation by implementing more advanced filters.*

**CSO**

*To continue to support promotion of media literacy.*

*Priority III*

**Media as a primary source of information for the community to provide verified content/sources**

---

**GOV** *To strengthen policy orientation and decrease spreading disinformation as a mechanism to maintain political power.*

**CSO** *To increase efforts to enhance resilience against the centralization of information safeguard the diversity of voices, promoting press freedom, and ensuring that information remains decentralized, transparent, and free from influence.*

**MED** *To delve into understanding the various tactics employed and identifying the key actors involved to navigate and counteract the impact of disinformation effectively.*

**WBF** *To support regional initiatives that bring people together from different language speaking parts of the region.*

*Priority IV*

**Understanding consequences of “un-filtered” public discourse and ensuring better cooperation with media.**

**GOV**

*To develop more effective and targeted responses to safeguard the integrity of information and protect against cyber threats with tailored strategies to the unique characteristics of disinformation and cybersecurity challenges.*

**MED**

*To share insights and best practices, fact-checkers can strengthen their effectiveness, promote consistency in verifying information, and contribute to building a more resilient defense against the challenges posed by misinformation.*

*Priority V*

**Legal mechanisms  
regulating fake  
news and  
disinformation**

---

**MED** *To advocate for the imperative of increasing transparency and accountability in media ownership.*

**CSO** *To support self-regulation initiatives with capacity building, fundraising, development strategies to ensure sustainability of press councils, media ethical councils.*

**GOV** *To play a crucial role in creating an enabling environment through policies that support media integrity, ensure the protection of journalists, and establish frameworks for addressing disinformation.*

**MED** *To ensure transparency on self-regulating mechanisms.*

**CSO** *To raise awareness about why professional journalism matters.*

**GOV** *To focus on constant improvements of regulatory mechanisms in an ever-changing environment.*

Priority VI

**Improving the disinformation situation by using the capacities of self-regulation, fact-checking and media literacy**

---

**MED** *News media to strengthen cooperation with independent factcheckers.*

**CSO** *To build partnerships with government and other institutions to reach out to different target groups such as young, elderly, marginalised communities about MIL.*

**GOV** *To increase transparency and cooperation with media, fact checkers and civil society.*

**MED** *To foster cooperation among fact-checking websites in the region, strengthening collaborative networks for the exchange of experiences and expertise can significantly enhance the collective ability to combat disinformation.*

**CSO** *To build partnerships with media for MIL.*

**GOV** *Coordinate efforts with other donors to support initiatives that deal with freedom of expression & access to information, disinformation, MIL, fact-checking.*

*Priority VII*

**Empowering the  
Media and  
Literacy in a  
Digital Age**

---

**MED** *To provide space for voices promoting MIL and critical thinking.*

**CSO** *To engage in dialogue with CSOs/academics/educators and promote Media Literacy to other social groups in society.*

**GOV** *To institutionalize formal Media and Information Literacy in the curricula across education system.*

**MED** *To train and build capacity using AI and digital tools to protect media and build cyber resilience.*

**CSO** *To provide support with fundraising to further increase awareness on MIL and conduct trainings.*

**GOV** *Play a bridging role between public and education institutions and CSO, by providing infrastructure, tools and support in promoting MIL education.*